# KIN brings plant-based to Fitzrovia



KIN Restaurant has opened its doors on Foley Street in Fitzrovia, just a stone's throw from the popular KIN Café. This new eatery offers a vibrant escape from the hustle and bustle of nearby Oxford Street, inviting diners to discover a welcoming atmosphere and a diverse menu tailored to various dietary preferences. Whether you identify as vegan, vegetarian, gluten-free, or flexitarian, KIN serves up freshly prepared dishes that stand out in their own right.

Under the culinary guidance of Executive Chef Shayan Shams, KIN is redefining plant-based dining by showcasing the beauty and versatility of vegetables, all crafted from sustainably sourced ingredients.

Start your meal with small plates like the silky sweet potato topped with vegan parmesan, carrot and chickpea hummus, or charred ponzu-roasted cabbage. For those seeking something more substantial, larger plates include a miso-glazed aubergine, courgette and pistachio spaghetti with vegan burrata and heirloom tomatoes, as well as an enticing falafel plate.

Enhance your dining experience with house-made relishes — think chilli jam, pickled fig, sundried tomato relish, and smoked pepper relish. For dessert, indulge in a refreshing avocado, lime and pistachio cheesecake or savour a chocolate fondant paired with raspberry sorbet and a touch of chilli jam.

The bar at KIN boasts a selection of waste-free cocktails, along with a thoughtfully curated range of craft beers and lagers. Plus, patrons can sip on Wild Thing Organic Prosecco; a portion of sales supports animal welfare initiatives through the Born Free Foundation, promoting conservation and humane treatment of animals globally.

The restaurant's interior reflects a cohesive design alongside its sister site, KIN Café, with natural materials and a soothing colour palette featuring timber flooring and olive green banquette seating. For a more private dining experience, there's an intimate area available for up to six guests downstairs.

KIN Restaurant truly embodies the essence of inclusive dining, presenting plant-based offerings that cater to everyone without relying on faux meats.

To make a reservation, visit: https://www.opentable.co.uk/r/kin-restaurant-london

## References

* <https://www.hospitalityandcateringnews.com/2024/11/persian-restaurant-chain-expand-further-into-fitzrovia/> - Corroborates the opening of KIN Restaurant on Foley Street in Fitzrovia, its connection to KIN Café, and the menu offerings.
* <https://www.hospitalityandcateringnews.com/2024/11/persian-restaurant-chain-expand-further-into-fitzrovia/> - Supports the information about Executive Chef Shayan Shams and the use of sustainably sourced ingredients.
* <https://kincafe.co.uk> - Provides context about the location and atmosphere of KIN Café, which is related to KIN Restaurant.
* <https://vergemagazine.co.uk/kin-restaurant-comes-to-fitzrovia-in-cafe-expansion/> - Confirms the address and operating hours of KIN Restaurant.
* <https://www.hospitalityandcateringnews.com/2024/11/persian-restaurant-chain-expand-further-into-fitzrovia/> - Details the menu items and the bar offerings, including waste-free cocktails and support for the Born Free Foundation.
* <https://www.hospitalityandcateringnews.com/2024/11/persian-restaurant-chain-expand-further-into-fitzrovia/> - Describes the interior design and private dining area of KIN Restaurant.
* <https://dineoutmagazine.co.uk/story.php?s=2024-11-11-kin-team-acquire-site-next-door> - Supports the information about the acquisition of the site next door to KIN Café and the expansion into a full-service restaurant.
* <https://kincafe.co.uk> - Provides additional context about the plant-based focus and menu variety at KIN Café, which aligns with KIN Restaurant's offerings.
* <https://vergemagazine.co.uk/kin-restaurant-comes-to-fitzrovia-in-cafe-expansion/> - Corroborates the inclusive dining approach and plant-based menu at KIN Restaurant.