# Glastonbury Festival Promotes Eco-Friendly Travel as Attendance Nears 200,000



### Glastonbury Festival Prepares for Influx and Urges Eco-Friendly Travel

Glastonbury Festival is poised to welcome around 200,000 attendees to Worthy Farm in Somerset within the coming days. Organisers emphasize eco-friendly travel options and have introduced a carbon calculator to help festival-goers compare transport emissions.

### UK and Malaysian Companies Partner to Enhance Public Transport Access

At MOVE London 2024, UK tech firm Journey Alerts and Malaysian company Asia Mobiliti unveiled their collaboration aimed at improving public transport access for millions in low and middle-income countries. The partnership utilizes a quick-to-deploy platform to integrate Demand-Responsive Transit, passenger intent mapping, and personalized journey information.

Notably, the service eschews traditional transport apps, instead using popular messaging channels such as WhatsApp, Messenger, and Viber to reach users. This initiative follows a successful project in Kuala Lumpur and will soon expand to regions including Indonesia, Africa, eastern Europe, and South America.